

# CAPABILITY STATEMENT



SNOWBIRD  
AGILITY

Providing purpose-driven digital services solutions to accelerate Government modernization.

## CORE COMPETENCIES

### Program Management

Leveraging agile methodologies to enhance program execution, ensure **timely delivery** of initiatives, and **align strategic objectives with operational outcomes**.

### HCD / UI / UX / CX

Integrating Human-Centered Design (HCD) principles with advanced UI/UX strategies to enhance the customer experience (CX), ensuring that **digital solutions are functional, intuitive, and engaging** for all users. We prioritize **user satisfaction and engagement**, driving superior outcomes and seamless interactions across all digital platforms.

### Software Application Development

Dedicated to **Extreme Programming (XP)** practices, fostering rapid and continuous feedback throughout all stages, and promoting a robust **DevSecOps** culture

### Steeped in Agility

Snowbird Agility champions Lean Agile practices to streamline processes and accelerate value delivery, focusing on efficiency and continuous improvement. We minimize waste and maximize productivity, driving faster outcomes and greater flexibility in adapting to changing needs, **resulting in a happier, more productive workplace.**

### Cybersecurity

Emphasizing robust cybersecurity measures to safeguard digital ecosystems. Our **proactive security practices** are designed to protect data integrity, prevent unauthorized access, and maintain compliance with the latest industry standards.

### Data Analytics

Harnessing the power of data analytics to **transform raw data into actionable insights**, enabling informed decision-making and strategic operational improvements.

### Cloud Migration & Hosting

Enabling **scalable, secure, and efficient cloud solutions** (AWS, Dell) enhancing organizational agility and reducing operational costs

## COMPANY DATA

Legal Name: Snowbird Agility, Inc.  
SAM UEI: PRDBBZ21S313  
CAGE: 8LP06

#### Socioeconomic Designations:

- ➔8(a) Business Development Program
- ➔Economically Disadvantaged Woman-Owned Small Business (EDWOSB)
- ➔Service-Disabled Veteran Owned Small Business (SDVOSB)
- ➔Woman-Owned Small Business (WOSB)
- ➔Historically Underutilized Business Zone (HUBZone) Certification

#### Contract Vehicles:

GSA MAS 54151S, 541611  
IWRP Consortium

#### NAICS Codes:

541330, 541512, 541511, 541519  
541611, 541618, 611420, 611430

#### Corporate Certifications:

ISO 9001:2015, ISO 20000-1:2018  
ISO 27001:2022, DCAA Compliant (pending)



## DIFFERENTIATORS

### Transparency into 100% of all work performed

- ➔ We create an ecosystem where all work is defined, understood, and visible for streamlined tracking and near-automated status reporting
- ➔ This ensures expectations are set throughout your organization, unlocking motivation, enabling relentless improvement

### Improved overall program predictability from as low as 60% to over 90%

- ➔ Focused on maximizing value delivery, we leverage Lean methods to reduce waste and remove roadblocks
- ➔ We collect end users' needs, align them to your strategy, and execute accordingly

### Reduced administrative burden by up to 20%

- ➔ We build projects around motivated individuals. We give them the environment and support they need... to get the job done. (5th Principle behind the Agile Manifesto)
- ➔ Through automation and building status reporting in the flow of work, we reduce meetings and focus on allowing our development teams to focus on being productive

### 100% exceptional ratings from client feedback

- ➔ Centers for Medicare and Medicaid Services (CMS)
- ➔ Naval Information Warfare Center (NIWC)
- ➔ Defense Health Agency (DHA)
- ➔ Department of Veterans Affairs (VA)
- ➔ Administration of Children and Families (ACF)
- ➔ Institute of Museum and Library Services (IMLS)



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## PAST PERFORMANCE

### Centers for Medicare and Medicaid Services (CMS)

#### HCQIS Infrastructure and Data Center Support (HIDS)

- ➔ Increased visibility and traceability by connecting strategy to implementable requirements, addressing pain points, and ensuring rapid delivery for data analytics, infrastructure, network, architecture, cybersecurity, and service desk.
- ➔ Streamlined PI Planning events, reducing durations by over 70%, from 2.5+ days to only 6 hours for 150+ people, and established a cadence for refinement and dependency adjudication
- ➔ Improved Agile practices, including ceremonies, risk management, and feedback loops, enhancing visibility, traceability, and mindset.

### Naval Information Warfare Center (NIWC) | Defense Health Agency (DHA)

#### Web & Mobile Technology (WMT)

- ➔ Improved delivery of websites, mobile applications, and SharePoint Online and Azure migration.
- ➔ Introduced cutting-edge commercial practices, evolving processes and workflows for efficiency and value-based decision-making, improving requirements gathering, transparency, and value flow.
- ➔ Established portfolio-wide cadence for progress review and risk management, enhancing PMO processes, governance, and maturity with agile practices.

### Naval Information Warfare Center (NIWC)

#### Alternate Software Acquisition OTA

- ➔ Invented an innovative acquisition model prototype to support efficient, timely, and high-value software development and delivery for government acquisitions.
- ➔ Optimized current workflows and processes for acquisition professionals by promoting agility and flexibility and leveraging Human-Centered Design (HCD) to facilitate swift adaptation to changing requirements and market dynamics and expediting procurement cycles.
- ➔ Fostered collaboration and transparency between stakeholders, enhancing communication, reducing misunderstandings and delays, improving solicitation, cost estimation, evaluation, and access processes, and standardizing program execution across the organization.

### Department of Veterans Affairs (VA)

#### Enterprise Services Integrated Platform (ESIP)

- ➔ Restructured teams into smaller, cross-functional teams aligned with Agile Release Trains (ART), revamped backlog management, and introduced a decision tree for categorization, enhancing collaboration and delivery.
- ➔ Implemented a new capacity tool for better estimation via ITIL/low-code, no-code ticket management system, centralized strategy for ongoing improvements, and provided comprehensive Scrum and SAFe training and certifications.
- ➔ Improved PI Planning, aligned objectives with business value, enhanced DevOps collaboration, streamlined processes through Value Stream Mapping, and overhauled service request management, leading to better risk management, incident handling, and project predictability.

### Department of Veterans Affairs (VA)

#### Office of Clinical Informatics (OCI)

- ➔ Conducted assessment at federal executive level for entire portfolio, enabling understanding of their investment and making data-driven adjustments.
- ➔ Applied SAFe®/Agile principles to modernize workflow management and clinical decision support.
- ➔ Conducted Program Increment (PI) planning, value stream mapping, and cross-team collaboration workshops to align strategy to action.
- ➔ Established Lean-Agile Center of Excellence to guide SAFe/Agile adoption, enterprise-wide agile governance, and continuous improvement.
- ➔ Delivered training, coaching, and best practices to sustain long-term Agile maturity.

### Administration for Children and Families (ACF)

#### Zero Trust PMO Support

- ➔ Defined governance structures and reporting frameworks to clarify PMO responsibilities, align Zero Trust objectives with broader migration efforts, and improve oversight of AWS dependencies.
- ➔ Introduced objective, evidence-based Zero Trust maturity scoring by mapping controls to architecture components, ensuring more accurate assessments and measurable progress.
- ➔ Inherited massively complex initiative, identified serious gaps and roadblocks in the implementation; to address these, built out processes and sought consensus on RACIs.

### Verimatrix Inc. (Commercial):

- ➔ Implemented a successful long-term enterprise transformation for 20 development teams across six countries, organized around value through Value Streams.
- ➔ Trained and implemented all SAFe practices, including DevSecOps, ensuring well-defined, communicated, and prioritized requirements at all levels.
- ➔ Increased release predictability by over three-fold, and fostered a culture of trust and respect, leading to happier and more productive employees.



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