

# Capability Statement

Providing purpose-driven digital services solutions to accelerate Government modernization.



SNOWBIRD  
AGILITY

## CORE COMPETENCIES



### Web and Mobile App Development

Dedicated to **Extreme Programming (XP)** practices, fostering rapid and continuous feedback throughout all stages, and promoting a robust **DevSecOps** culture.



### Data Analytics

Harnessing the power of data analytics to **transform raw data into actionable insights**, enabling informed decision-making and strategic operational improvements.



### HCD / UI / UX / CX

Integrating Human-Centered Design (HCD) principles with advanced UI/UX strategies to enhance the customer experience (CX), ensuring that digital solutions are functional, intuitive, and engaging for all users. We prioritize **user satisfaction and engagement**, driving superior outcomes and seamless interactions across all digital platforms.



### AI

Designing and integrating AI capabilities into mission workflows to enhance decision-making, automate routine tasks, and accelerate value delivery. Our approach prioritizes responsible AI usage, human-centered outcomes, and seamless integration into existing Agile and DevSecOps ecosystems.



### Cybersecurity

Emphasizing robust cybersecurity measures to safeguard digital ecosystems. Our **proactive security practices** are designed to protect data integrity, prevent unauthorized access, and maintain compliance with the latest industry standards.



### Program Management

Leveraging agile methodologies to enhance program execution, ensure **timely delivery** of initiatives, and **align strategic objectives with operational outcomes**.

## COMPANY DATA

**Legal Name:** Snowbird Agility, Inc.

**SAM UEI:** PRDBBZ21S313

**CAGE:** 8LP06

### Socioeconomic Designations

- **8(a)** Business Development Program
- Service-Disabled Veteran Owned Small Business (**SDVOSB**)
- Woman-Owned Small Business (**WOSB**)
- Economically Disadvantaged Woman-Owned Small Business (**EDWOSB**)
- Historically Underutilized Business Zone (**HUBZone**) Certification

### Contract Vehicles

GSA MAS 54151S, 541611  
IWRP Consortium, SeaPort NxG,  
OASIS+ (Subcontractor)

### NAICS Codes

541330, 541512, 541511, 541519  
541611, 541618, 611420, 611430

### Corporate Certifications

ISO 9001:2015, ISO 20000-1:2018  
ISO 27001:2022, DCAA Compliant (pending)

## DIFFERENTIATORS

### Accelerated Continuous ATO (cATO) Adoption for ACF

- cATO process has been tested on 24 automated measurements across 17 ATO controls achieving an estimated 15% reduction in approval time.
- Delivered real-time asset tracking, audit transparency, and rapid, secure system deployments through custom operational tooling.
- Positioned HHS and ACF as leaders in government Zero Trust maturity.

### Operationalized Efficiency for Program Maturity

- Snowbird Agility's support to CMS resulted in 40% improvement in Agile Maturity, achieved through hands-on coaching and comprehensive team assessments.
- At DHA, we transitioned the PMO from siloed project-based planning to integrated, portfolio-wide product planning, coordinating over 150+ personnel across teams.

### Improved overall program predictability from as low as 60% to over 90%

- Maximized value delivery by leveraging Lean methods to reduce waste and remove roadblocks.
- We collect end users' needs, align them to your strategy, and execute accordingly.

### Reduced administrative burden by up to 20%

- We build projects around motivated individuals. We give them the environment and support they need to get the job done.
- Through automation and building status reporting in the flow of work, we reduce meetings and focus on allowing our development teams to focus on being productive.

## AFFILIATIONS



## PAST PERFORMANCE

### ► Centers for Medicare and Medicaid Services (CMS) HCQIS Infrastructure and Data Center Support (HIDS)

- Improved visibility by aligning Agile execution to infrastructure, analytics, cybersecurity, and service desk delivery.
- Cut Program Increment Planning time by 70% and introduced repeatable cadence for refinement and dependency management.
- Strengthened Agile adoption through improved ceremonies, backlog clarity, and real-time risk tracking.

### ► Centers for Medicare and Medicaid Services (CMS) Medicare Transaction Facilitator (MTF) Payment Module

- Built and deployed a cloud-native platform capable of handling five million plus transactions biweekly.
- DevSecOps process recorded checksums, change approvals, and release manifests, making audits easy and giving CMS full visibility across environments.
- CMS program leads now view same-day dashboards that guide operational decisions and demonstrate compliance with statutory deadlines.

### ► Defense Health Agency (DHA) Web & Mobile Technology (WMT)

- Delivered upgrades to mobile, web, and SharePoint platforms across Azure environments.
- Streamlined requirement intake and roadmap planning using Agile workflows and stakeholder-facing dashboards.
- Instituted regular cross-team syncs to improve release predictability and risk visibility across programs.

### ► Naval Information Warfare Center (NIWC) Alternate Software Acquisition OTA

- Invented an innovative acquisition model prototype to support efficient, timely, and high-value software development and delivery for government acquisitions.
- Optimized current workflows and processes for acquisition professionals by promoting agility and flexibility and leveraging HCD to facilitate swift adaptation to changing requirements and market dynamics and expediting procurement cycles.
- Automated vendor Q&A intake and structured solicitation responses to improve cost realism, traceability, and source selection accuracy.

### ► Department of Veterans Affairs (VA) Enterprise Services Integrated Platform (ESIP)

- Refactored team structures into ARTs and implemented a Jira-based decision tree to streamline backlog intake across VADIR and VIS.
- Implemented a new capacity tool for better estimation via ITIL/low-code, no-code ticket management system, centralized strategy for ongoing improvements, and provided comprehensive Scrum and SAFe training and certifications.
- Implemented value stream mapping logic and DevOps integration into a customized Jira plugin to visualize delivery flow, reduce cycle time, and stabilize service request intake.

### ► Department of Veterans Affairs (VA) Office of Clinical Informatics (OCI)

- Authored and prioritized 10 Lean Business Cases to guide investments in clinical systems, cloud modernization, and cybersecurity.
- Applied SAFe®/Agile principles to modernize workflow management and clinical decision support.
- Integrated Jira Align, piplanning.io, and Power BI to support PI planning, dependency tracking, and feature delivery at scale.
- Established Lean-Agile Center of Excellence to guide SAFe/Agile adoption, enterprise-wide agile governance, and continuous improvement.
- Created Agile playbooks and role-based coaching models to operationalize delivery across OCI's clinical, admin, and technical teams.

### ► Administration for Children and Families (ACF) Zero Trust PMO

- Designed and implemented a Zero Trust maturity model tied to NIST 800-53 controls and system architecture baselines, enabling objective scoring and measurable progress across 12+ systems.
- Built a policy-aligned intake and prioritization process integrated with cloud migration planning, telemetry adoption, and control enforcement for AWS-hosted environments.
- Recovered a fragmented initiative by introducing architecture-to-control mapping, resolving RACI gaps, and building structured dashboards for migration, posture, and compliance tracking.



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